



**Party Animal™**  
Exotic Dark Intensifier  
With Native Nutritional Complex

**SALES FACT SHEET**

**Story**

It's time to pounce on every soiree invitation! This Exotic Dark Intensifier encourages natural dark color results that develop and last the whole night! Feel poised with the Native Nutritional Complex that harnesses the power of the Outback that nourishes and soothes for a vicious, gorgeous skin tone. Give tattoos a decadent gulp of hydration with **ColorGuard™ Plus Tattoo Technology** to provide vibrancy to all your beautiful works of art! Top it all off with Purrfection Finish Primer to leave skin free of imperfections for an overall alluring appearance. Let your color be the real **Party Animal™!**

**Inspiration/Rationale**

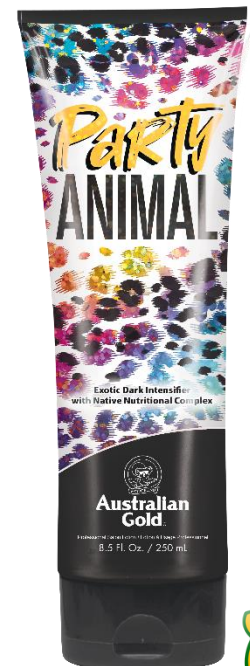
- Addition to the popular Outback Collection
- Expands under \$50 price point within AG brand
- Provides intensifier option in lower price point

**Product Type**

- Exotic Dark Tyrosine Intensifier
- Native Nutritional Complex
- Formulated to combat against ATO
- **Fragrance: Wild Berries & Lavender:** top notes of Mixed Berries, Apple, Green Leaf & Fir Needle; mid notes of Lavender, Jasmine, Cherry Blossom & Melon; and dry notes of Violet, Musk, Vetiver, Cream & Vanilla

**Technology**

Exotic Dark Intensifier	Perfect blend of Tyrosine and Coconut Oil for fast, natural dark results
Native Nutritional Complex	Decadent blend of Australian super fruits provides powerful antioxidant properties that protect and nurture for improved skin appearance
<b>ColorGuard™ Plus Tattoo Technology</b>	Luxurious blend of Tiger Grass and Cocoa Butter work to hydrate and protect for more vivacious ink
Purrfection Finish Primer	Fills in imperfections and evens skin tone for a purrfect bronzed hue



**Brand and Family**

- **Australian Gold®** Outback Collection

**Size**

- 8.5 oz. Tube
- 0.5 oz. Sample

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